

What is it?

A team-building experience that combines the power of artificial intelligence with the magic of music to create a unique anthem for your company or a memorable jingle for your team meetings!

In this collaborative session, participants craft the lyrics and melody of a song or jingle reflecting their company's identity using ChatGPT (or Copilot, Gemini...) and Suno. «Creative Harmony» strengthens brand identity, boosts team motivation, and offers a fun introduction to Al.

Collaboration and communication will be key throughout the creative process. Teams will need to merge their talents to craft a memorable collective masterpiece!

Organisation:

Briefing (15 to 30min) - Creation (60min) - Debriefing (15 min)

In option:

- Souvenir photo album for each participant
- Awards ceremony







Team spirit

Creativity

Fun

